

# Bringing Life Independence Project to the World

Formed in 2021 in Lakewood, Colorado, LIP Holdings LLC (the Company) is registered as a Limited Liability Company in the state of Colorado. It's principal place of business is located at 225 Union Blvd. suite 150 in Lakewood, CO 80228.

Primary website: LIP.today

Contact email: wenboley@gmail.com

# Company Purpose

To operate LIP Holdings LLC as a real estate holding company that creates income by sponsoring projects that build and operate sustainable communities around the world helping to solve several societal challenges with a technology supported business model.

# Core Philosophies

We believe all people are equal in their importance and their personal self-expression is their greatest contribution in our world. We never judge for any reason.

We know there is always a way to do something, and there is always more than one way. What we are doing is integral to the preservation of our planet and evolution of society. We are committed and we will find a way to make it happen.

We are committed to find and implement only business decisions where everyone wins. No one is harmed or taken advantage of in any way, or we find a different way.

We keep going until we achieve the result of our vision. If something isn't going right, we pause, accept the feedback, turn, creatively innovate, make necessary changes, take a new path, never give up. LIP is far too important to too many people.



#### The Premise

The Company intends to raise \$1,000,000 to support the creation of the first five communities:

#### The Company will provide:

Seed capital to create the project, gather the team, and raise the needed capital to commence the community.

Recruit the staff to successfully operate each community.

Train the executives on company standards, philosophies, and methods.

Provide the executable plans for the creation of each community.

Provide expert level ongoing support and guidance.

Create and manage the fund that earns income from each community's increase in asset value.

Maintain complete financial transparency leaving no room for corruption of any kind. Provide the software and initial content needed to create a successful community.

# In return, the Company:

Owns 20% of the equity in the assets of each community.

Receives license fees for Friye and LIP applications.

Receives 20% of the profits earned by the communities. through asset sales, food and goods production, tourist sales, educational courses, and any other income.

The five communities work with LIP Holdings to establish and refine the processes of creating and operating Refugee, Urban Support and Ecovillage communities. By publicizing the successes of the process, we expect many more communities to be requested by urban areas, governments around the world, and grassroots movements. We intend to enable all who wish to participate in the creation of LIP communities to do so, opening the possibilities of hundreds to thousands of communities commencing over the next ten years.

In a LIP community, residents

can live there in a barter



## The Concept of the LIP Community

The LIP app communicates with each resident individually by conversing with them. It keeps track of their needs, work preferences, skills and talents, and what they like and dislike. It helps them discover new talents and build their dreams about what they can do with their lives when they come into the society they wish to join. It trains them in new skills and builds their confidence in their ability to accomplish things.



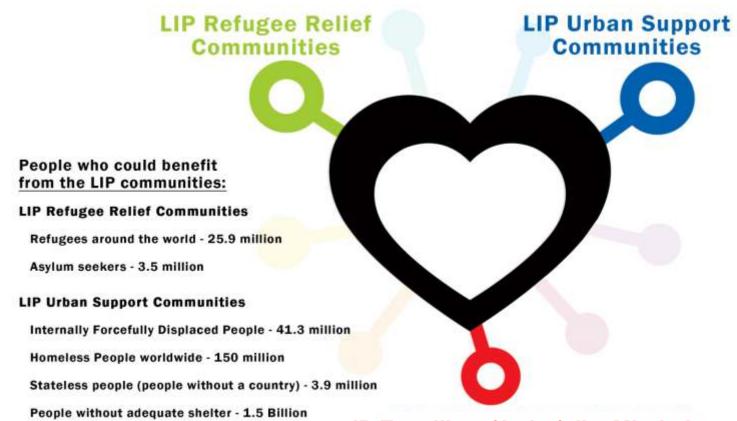




# THREE KINDS OF LIP COMMUNITIES

In our modern society, the work of one man can feed and house many people. It makes sense that if all the people were working on their food and housing organized individually by automation expressing a central plan, it only takes a few hours from each person each day to feed and house them all. From their perspective, it's like trading room and board for a little bit of work. This simple concept solves many problems our society has evolved. All our communities use these same concepts.

In the next year, with your support, we'll be creating prototypes for all three of these types of communities. Fully funded, we will also be creating the first of each type in the places that are deemed the top priority with the greatest need in our world. After that, additional communities will be funded individually by countries, cities, foundations, and non-profits who currently support the groups of people who are in need of this solution.



LIP Ecovillage/Artist/Like Minded
Communities

Many like minded people are in situations where creating a LIP community is perfect.. For our first likeminded eco community, we are creating Camp Lege, where artists and musicians can work a few hours per day for the community, and work on their art the rest of the time.



# Teach a man to fish... Give him a boat and a net... And he'll gladly feed his village.

# Without the LIP system...

Tents are put up and people are expected to live in them permenantly.

Food gets shipped in every week simply hoping there's enough for everyone.

Vulnerable people are enslaved and their misfortune is taken advantage of.

People are required to follow a certain politics, religion, or philosophy.

# With the LIP system...

Permanent houses and buildings are built for people to live and work in.

Greenhouses are built with vertical farming so there is always enough food.

Everyone gets educated, the weak are protected, and the sick and injured get help.

Everyone is cared for indiscriminately honoring everyone's individual path.



LIP is a phone app system that converses with each refugee individually in their own language, taking care of their basic needs. If they are hungry, LIP guides them to where they can get food. It guides then to where they can stay for their time in the community. It shows them where they can shower, wash their clothes, and get clean water. If they are injured or sick, LIP arranges medical attention.

Because we gather information through conversation, we get much more than the basic information provided on immigration forms. LIP gathers this information patiently, pleasantly and without confrontation.

In the LIP community, all the building construction and maintenance, growing and preparing of food, childcare, and even the greeting of new migrants... all tasks needed by the community are completed by the immigrants themselves guided by the LIP task management system.

People learn new things and grow their skill sets by living their daily lives. If LIP asks them to do something they don't know how to do, LIP shows them a video of how to do it. If they need help with a task, LIP gets them help.





LIP communities are designed to be food, water, energy, and housing independent while operating in harmony with the environment through sustainable permaculture design methods. LIP communities build ecological systems that operate in harmony with nature to help the Earth recover. By localizing food and energy production, we use processes that care for the Earth while still maintaining a modern lifestyle.

To create each community, LIP utilizes indigenous building materials and purchases whatever else is needed to build housing, greenhouses for food production, food preparation facilities, and storage facilities. Each resident agrees to work for a few hours per day to facilitate the building, operating, maintaining, and growth of the community in exchange for safe shelter and nutritious food.

We also intend to contribute to further Earth healing by planting, creating and participating in programs that plant trees where there are none. One of the best ways we can help our planet recover is by planting as many future forests as possible. As our communities thrive and grow, they reach a place where they have extra work time that can be contributed to this and other world healing efforts.



# **Creating a LIP Project**

## **Capital Raising for a LIP Project**

LIP Holdings sponsors the project with seed money to prepare and execute their offering. Depending on the location and need, the project will raise between \$5,000,000 – \$20,000,000 to pay for the creation of the project. The project will create and file Regulation A+ offering documents as directed by Regulation D Resources of Golden, CO. Their experience will help the staff of the project create a successful capital raising through equity crowdfunding marketed through social media.

Effective campaigns are created to market to audiences specific to their purpose on Facebook, Twitter, Instagram, and other appropriate social media platforms. The project will raise capital as well as find new staff members by networking at meetups for appropriate interest and entrepreneur networking groups. LIP Holdings provides capital and resources to create and commence the marketing.

Each project offers the opportunity to participate in the creation of a solution to a problem that has existed for a long time. The minimum investment is kept small and affordable. The business model shows the opportunities for the communities to make profits. Plus incentives like being able to stay in the community whenever they want for as long as they want. They will always have a home! Their contribution has value to them as they watch the building of the community unfold.

As capital is raised for the project, some of the money raised is used to support the marketing of the capital raising process. When the target minimum raise is completed, the project then has the funds to purchase the first property, hire more staff, and begin the creation process. This happens while more capital is raised through marketing to ensure complete funding.



# The Land

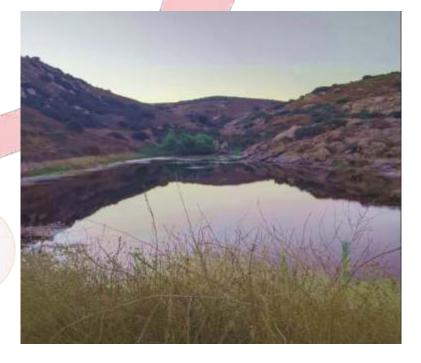
The CEO works with the Logistics team and the company realtor to create a list of possible locations for the community. This example is a 515 acre candidate for the Southern border. It is located 4 miles from an Immigration office and the border.





Relevant statistics are gathered about each property's rainfall, what the land's made of, topography, zoning laws, and other considerations. This property appears to have the favorable topography we're looking for and is already collecting water.

All possible land opportunities are passed by the Permaculture team for review. When the property is chosen, the company realtor will negotiate and administrate the purchase of the property.





# Permaculture Design

Our goal is to put people back into natural systems that are regenerative and sustainable for both people and planet. The three main tenets of Permaculture are People Care, Planet Care and Fair Share. The Permaculture Principles described below are the framework we embrace to restore harmony, prosperity and individual sovereignty. We are able to reach our goals of Food, Water and Energy Independence while restoring our relationship to the natural world by living in a more deeply connected, meaningful and responsible way. By contributing to the good of the community we create lasting benefits for the whole of life.

#### **Observe and Interact**

With thoughtful observation of the land we have stewardship over, the land begins to teach us how to best utilize its resources through symbiotic relationships of living systems. In generous reciprocity, we are able to work within nature instead of against her to regenerate depleted ecosystems and place humanity within thriving, abundant, life sustaining surroundings.

## Catch and Store Energy

From sunlight to rainfall, flowing water, wind and thermal mass, we capture and store energy onsite by designing renewable passive energy systems that can best satisfy our energy needs. Decentralization is an important strategy for energy production in Permaculture systems, with alternative energy systems at the home and community scale creating self-reliance.

#### Obtain a Yield

Traditional landscape design around our homes and neighborhoods has been reduced to decorative species that offer little in the way of harvestable food. A living edible landscape based on biodiversity around us is paramount in self-reliance and food security. If one crop fails, there are several other harvestable foods around us in abundant supply always producing a yield.

# **Apply Self-regulation and Accept Feedback**

When we are responsible for generating the energy we consume, we become very aware of our energy footprint. We respect and appreciate the quality of life it offers and find ourselves living in a world of deep connectivity with our immediate environment. Creating less waste and loss through efficient, clean energy systems generated onsite, we enjoy true energy security.



# Permaculture Design Continued...

# **Use and Value Renewable Resources and Services**

What is nature offering that is abundant, clean and in perpetual renewal? Every site will have a different set of options for renewable resources. Our responsible stewardship of these resources is to develop systems for energy, food, and shelter that provide for our needs while at the same time enhancing and replenishing the natural resources we use.

#### **Produce No Waste**

Nature itself produces no waste, it understands the life cycle of the organic world of life, death and rebirth. Humanity's greatest challenge is to learn from nature itself and create from materials that will ultimately go back to the earth and come forth in a new form. Reducing our waste products, repairing, reusing, recycling and upcycling in creative ways are the hallmarks of sustainable permaculture communities.

# **Design from Patterns to Details**

Identifying the major local forces acting on your land determines overall patterns. Mapping climate, sunlight, landform, trees, flow of water and access for people will determine patterns. In recognizing these patterns, details emerge offering optimal design configurations as to where to place infrastructure, housing, people, animals and crops, The latter being the more mutable elements of design as these change and move about the land. All of these elements fill in the details in the design.

# Integrate rather than Segregate

Designing by guild, taking advantage of natural, symbiotic, complementary relationships between two or more components working in harmony with other components enhances the strength and resilience of the overall design. We have our systems working for us. From wildlife helping with pest control to roving chicken coops preparing and fertilizing our soil, every element is linked to other elements adding value, creating a network of cohesive efficient design.

# **Use Small and Slow Solutions**

Thoughtfully crafting and directing growth based upon information and feedback is naturally a slow process. Time and seasons are required to listen to and respond to the feedback Nature is providing. Increased productivity is the outcome of mindful stewardship intune to the subtleties, and gently introducing small yet significant changes, guiding the course of growth toward the desired outcome.



# The Permaculture Team

A team of Permaculture Designers are hired and overseen by Rebecca Hilton to design the infrastructure and landscape of the property that is purchased as the first property. Ponds, waterways, plant life and structure locations are designed to capture water, sustain the plant life, and provide the community with an adequate water supply. They also design the infrastructure, greywater and sanitation systems.

This team will supply us with a list of equipment needed to create the infrastructure, plus make the step-by-step instructions of how to do it. The instructions are only in written form, and we anticipate this process to take 3-5 months depending on the complexity of the location.

A designer will stay on payroll as the consulting permaculture expert to facilitate the implementation of the design and respond to challenges the community might face.

Designers' salaries are negotiated in one portion consisting of consulting fees and another portion in royalties paid over time. The Designers' step by step instructions carry a small royalty fee every time one of their instructions is used. If a task cannot be completed without addition to their descriptions, the interns may have to fill in the needed design, therefore the intern's addition will claim part of the design royalty. If instructions are incorrect, or better methods are found, all evolutions are added and available, and the instructions used are paid royalties.

# **The Architecture Team**

A small team of sustainable housing focused architects and designers are hired onto the project. They will be working intimately with the Permaculture Design Team. Their job is to assess the property for indigenous building materials like stone, sand, clay, etc and any resources that may be gathered from local sources. This will help determine the material needs for the commencement of the building stage of the plan. The project will need to find suppliers for many items such as limestone, steel beams, wire, pipes, etc. They will also need some manufactured items like sinks, toilets, and appliances.

After determining what is needed, the team designs all the structures needed. All houses, storage buildings, apartment buildings, animal dwellings, greenhouses, and other buildings are designed into step-by-step instructions as to how to build them. This part is expected to take 2-4 months and will run simultaneously to the Permaculture Team's efforts.

Like the Permaculture team, the designers receive a modest salary while working on their designs and instructions. They also receive a royalty when their instructions are used. The fact that incomplete or confusing instructions are often replaced by others as they are utilized, there is a powerful incentive for the designers to do an excellent job creating the initial instructions. Most of the income a designer will receive from their work on the project will come as residual income from royalties.



# The Interns



These are the people who will be doing all the heavy lifting. Gale, from the People department of LIP Holdings, helps the project recruit from 200-500 interns that meet specific qualifications. All the interns need to be audibly fluent in both English and the native language of the intended residents of the community. They also need to be willing to spend 3-5 months working for the project under harsh conditions with no immediate pay. They will be required to have their own smart phone with high quality video, audio, and photo capabilities. They will be working in pairs, so it is encouraged to bring a friend to share the experience with.

The interns are expected to live on the property purchased to be the community. The project will provide them with tents, food, clean water, and facilities. They will work long days and socialize with the other interns in the evenings.

The work of the interns is to create the video step-by-step representations of the written instructions created by the Permaculture and Architecture teams. One person will be performing the task following the instructions for that task explaining what they are doing while the other person films it. They are then responsible for editing and testing their instructions. Each task of how to build, maintain, and grow the community will have specific instructional videos of exactly how to do these things made by the interns.

After the interns complete all the friyes for the tasks to build and maintain the community, they then begin to build the community utilizing the friyes that were just created. The interns will live and work as if they are immigrants/urban support residents. They continue it for the next couple of months to build as much as they can following the plan of the designers. Then the community is ready for the residents to move in.



# The Interns continued...

For their good work, the interns not only get their room and board for the time they are interns, they leave with a video overview chronicling their work as an intern marking their contribution to the historical creation of the community.

They also have a resume version of their work. They don't get paid for their time as an intern, but they do get residual income from the instructions they created. As a part of the LIP license agreement, the interns are distributed a small royalty (\$.07-.28/task) which may not sound like a lot, but some tasks may be done thousands of times per month, and each intern will personally create hundreds of friyes (step-by-step instructions of specific tasks).

Instructions that are not complete or are confusing may need to be re-designed in order to reflect reality when being created by the interns. In this case, whichever instructions are used, receive the royalties.

We intend to make being an intern for a LIP project to be a powerful life enhancing event in a person's life. We intend it to be something that brings a profound sense of fulfillment at their accomplishments in service to the world. Interns will be invaluable assets to future communities and many paid supervisor and executive positions will be filled by the seasoned interns.



# **Commencing the Community**

After the interns have completed their work, the community is ready for its first residents. We recommend the first few hundred residents are hand picked good workers who expect to work hard as the first residents. They will work more than the normal required 3-4 hours of tasks as they are jump-starting the community.

For this hard work, they are the first to be housed in the community's houses. For the first couple of years of a community, the new people may be in tents until housing is available.

The first work to be done sets the initial topography and establishes places where groups of tents can safely and comfortably be. These campsites will be used during the time there are not yet enough houses for all incoming residents.

After the total houses exceeds the number of houses needed, in 1-2 years, new people will be put into houses immediately when they arrive.

We anticipate a robust demand for joining the community providing for an appropriate and controlled buildup of initial residents. A steady flow of new arrivals is preferred, but we must be prepared to take large numbers if need be. The only true limitation to the number of people we can bring into a community simultaneously is based on the raw materials we have procured to create housing and keep the residents working creating the community. The app should be able to handle and take care of as many people as it needs to.

There may be other limitations caused by lack of access to commodities such as food, water, and tents if massive numbers of people need to be accommodated in a short time. We shall always make sure we have adequate sources for emergency needs for everything from capital to tents established and contracted.



# What it's like to become a Resident of a Project

Prospective residents get a preview before entering a community, people who desire to join a LIP community will be briefed as to what to expect. The app will describe to the prospective resident how LIP works, how much and what kind of work they might be doing, what happens if the work requirements aren't met, and many other things they will experience in the community.

All the while, the app asks questions that help it determine specifics about the person... not to discriminate, but to accommodate. It helps them figure out what they are good at, what they might want to try to do, what they may want to learn about, if they like to do the same thing all the time, or if they like to do a variety of things. Also through conversations, we can determine if they have violent tendencies or ill intent so we can steer them in a direction that doesn't allow them to disrupt the positive flow of the harmonious majority of the people our communities serve.

Pre-paving the expectations and understanding of the prospective residents is a powerful way to make a smooth and safe transition for everyone. A person may even know the people that will be greeting them for their introduction to the community. They will probably be in communication with them prior to their arrival. With this method, we can keep a tight operational construct that doesn't allow corrupt intent to manifest, yet still supports personal self-expression in all its forms.





# What kind of people join a LIP Community



All are welcome in a LIP community. With the exception of the very first residents who need to be robust workers to jump-start the community growth, there are no discriminatory practices within the LIP app's interaction with the residents.

LIP never asks what race, age, sex, sexual orientation, religion, marital status, or any other discriminating questions.

The app only cares about what tasks you are able to perform. If you have physical, mental, or emotional limitations the app will accommodate and give you appropriate tasks for your skills and abilities. If you need help, the app will always get you help.



#### Rules and Guidelines of a LIP community

There are 2 rules in a LIP community.

- 1. Be Kind! It is not permitted to be cruel, threatening, abusive, or unkind in any form. If your actions or words make someone else feel fear, hurt, or demeaned, you are in violation of this rule and it will not be permitted.
- 2. Stop Means Stop. This rule means that no matter what it is that you are doing or saying to someone, if they ask you to stop, you have to stop immediately. We will demonstrate with relevant examples for their community in order to make sure everyone who enters understands this rule. From giving people a clearly defined line between acceptable communication and unacceptable or abusive conversations, to feeling comfortable to ask someone about something knowing they can stop you at any time the conversation isn't acceptable to them, this rule helps people in many ways.

All rules are enforced by the residents themselves guided by the LIP app. LIP uses the power of the masses to bring about corrections in behavior. If a person is being abused in some way that is noticed by staff or other residents, the system gathers some appropriate people to intervene. If there is escalation or continuation of the abuse, the number of people intervening is increased until the abuse subsides.

Another way we help pre-pave the way for an easy transition into a LIP community is by asking questions. The LIP app, using real people asking, ascertains history, talents, skills and preferences about a resident before they come to the community. This helps us find the best neighborhood for them to live in. The app will pay particular attention to the things that bother the resident and the things they prefer. Also, people from the same locations will be able to communicate better and act more as a community pulling together to help everyone and everything feel good.

The app builds an individual relationship with each resident. Because it asks questions, the app knows who are vulnerable, who may be challenging, and who may intervene for the good of the community. There is no reason that the residents of the community cannot police themselves. No one wants men with guns required to come in to bring peace to the community, so the residents will do all they can to take care of their own situations in a non-violent positive way, all guided by the LIP app.

LIP also has a non-violent/non-lethal method of dealing with the introduction of any weapons in the community. Guns are not allowed in a LIP community, period.



#### **Resident's Work Parameters**

The LIP app has all the tasks lined up for people to perform with step-by-step instruction available for each task. When a resident receives a task to do, they can review what they need to do to complete the task.

Residents can look at the steps as much as they desire before accepting the task. If residents do not think they can accomplish that task, they tell the app why they think that. The app learns what kind of tasks each person can do, are good at, dislike, or prefer. The app attempts to give everyone tasks they enjoy.

As a resident, I can tell the LIP app when I want to work, or the app will ask. Some will want to do it all in the morning. Some in the afternoon, some will want to spread them all out. Whatever is best for the resident individually, the app attempts to accommodate. If a resident wants to work 3 days worth of tasks in a day and then have 2 days off, they can certainly do that.

If they want to take tasks from those in their family who are sick and can't do their work, they may certainly do that. When people are sick, the default is that the app finds a task they can do from their bed if they are able.

When a task is something that no one wants to do, the app will flag it as a priority to automate, and if no one wants to do it, everyone has to do it. The app works in the fairest way possible.

Another fair way to handle this difficulty is by raising the reward until someone wants to do it. If no one will do the job, the job increases its value to 2 tasks instead of 1. If still no one wants to do it, it goes to 3 tasks value. If someone wants to do this undesirable job, it will count as 3 of their 4 tasks per day done. There are many ways the app will make sure everything gets done and nothing slips through the cracks.

The app is designed to continually go down the line of tasks that need to be completed in the order designated by the design teams. The app doesn't care how many people are working, it just keeps handing out tasks to everyone who is part of the community.





# LIP Project Revenue

LIP projects may have several revenue sources depending on their location, situation, and type.

- First, the increase in asset value created by the building of the community itself; it's dwellings, landscape and infrastructure. Utilizing the resident's labor increases the valuation of the company and therefore increases each membership unit's value.
- 2. The assets of the company are placed into a fund that earns income. Though it is small at first, the value of communities can grow very quickly. This creates a steadily growing flow of revenue to the community.
- 3. With each resident working 3-4 hours per day for the community, it can take less than a year before the number of housing units begins to exceed the number of units needed. We intend to start building communities nearby where some of the labor can be utilized. Financial models can be modified to fulfill the demand for communities where eco community houses may be available for sale. The public at large can purchase a house to live in a sustainable community that operates as a LIP community.
- 4. Adjacent land can be used to grow food that can be sold in local markets. The greenhouses that sustain the communities will also have an abundance of excess produce grown which can be also sold.
- 5. Many locations can offer an inexpensive experiential vacation where people come to live and work with the immigrants, hear their stories, and taste their life. The LIP app can give them a cultural experience, they could not get any other way.

Important Note: Everyone who lives in the community contributes their time equally. No extra effort is needed from the residents. Their work is a reasonable and fair exchange for the room and board they receive.











# **Friye**

The software needed to coordinate the tasks of building and maintaining the community is called Friye (Friend In Your Ear). Friye software utilizes people's intelligence and people's voices to convey information needed in the user's own language. It conveys procedural information patiently and accurately through video instructions. In Friye, all information about how to do things are created by people who know how to do them. The information is used to create the structures and do the jobs needed by the community. With this method, the people will know exactly how to do everything that needs to be done in simple, easy to follow directions.

A friye can have videos, audio, pictures, and text. It can have a price to pay for it and pay for accomplishing it. The app gives us the ability to plan, organize, and implement the plan, manage the labor, and pay the people who do the work. A friye can also have a royalty for its design text separate from its video/audio production. This allows the designers to create what to do, while the interns make the videos and audio files and everyone gets royalties for their contributions.

All methods of creating, building, and maintaining the community are stored in the Friye app for people to access. The app shows them step-by-step how to accomplish the task and what is expected as a result. In a very short time, people get used to the conversational interface and find that it's easy to accomplish things just by following the directions. As they get used to following directions, it becomes less stressful to do things they haven't done before. As residents repeat tasks, they get better and faster. As a result, they're proficiency increases, broadening their skill sets.

Friye holds the instructions for how to do everything. Once a friye is created, it evolves but never has to be created again. From how to set up the project's initial company, to how to install the shower in a house, everything has easy to follow step by step instructions usually created by the first person who did it. In this plan, the interns will create all the initial friyes.

As a new method is discovered to accomplish a step in a task, a person can add that method to the friye. This way of adding to the repository of knowledge allows the best instructions to always be available and diverse instructions are available for different circumstances that may occur.

Part of the license agreement pays for each friye individually so the people who make the friyes are incentivized to do a good job at it, and the people who use them have incentive to think of and add to the existing procedure. The creators of the steps that are actually used receive royalties. This is the fairest way we can find to financially support the people who do the best work. See Royalties below.

With Friye, nothing slips through the cracks. By following all the steps (and we can see if people do), we assure all safety measures are followed, the quality of the job becomes much more consistent, and the worker knows they did everything needed without question.



#### **Cutting Cookies - Evolving Reusable Information by design**



Because we are creating templates and procedural instructions from each step we take to complete a project, this information can now be shared with the next project. The next project will add to the procedures and help evolve the diversity and accuracy of the procedural information. Each project that uses the information adds to it. Eventually, just about every situation is accounted for within the recorded information.

For instance, the architects of the first refugee project will design houses using the available resources on the land, and available to purchase. When the Architecture Team for the Mexican Southern Border Refugee Community begins to design their buildings, they start with all the designs from the US Southern Border project. The available raw materials might be different as well as the land. There will be adjustments to the plans. The adjustments are added to the design so the next refugee community will have all the designs available as their template, and they can adjust the designs for their situation. This also adds diversity to the plans available immediately upon creation for the next people to use.

Again, the information was created and spoken by people, so the computer is only matching questions with answers, plus conveys what procedure is needed next as predetermined by people. The computer only does comparisons and doesn't actually make decisions.

Note: LIP Holdings owns a part (20%) of the intellectual property created by the projects that participate. Within a few short years of creating these communities, we will have a huge database of the best ways to do a lot of things. This information can help the world and has an undetermined intellectual property value. This IP is owned by Friye LLC, Life Independence Project LLC, and LIP Holdings LLC.



# **Royalties**

It is agreed by Life Independence Project that all instructions carry a small royalty when used. All friyes have 3 sources. The Planner identifies and communicates at the top level, that a task needs to be done. The Designer writes the step-by-step instructions for how the task is to be accomplished, and the Producer communicates and films the actual steps that need to happen to achieve each task successfully.

Every time a task is used, each step that is followed is paid a royalty.

If a Planner is creating a plan for what to do to build a storage shed, they say for example, "build the foundation, insert the posts, attach the beams,". Each entry receives the planner portion of the royalties of \$0.04/task.

If a Designer is creating the plans for the storage shed, under "build the foundation" instruction, they say "mark out the first corner of the foundation, mark out the rest of the corners, draw a chalk line from each corner". These instructions description receives the designer portion of the royalties of \$0.07/task.

If a Producer makes the video explanations of how to build a shed and creates the video for each step, they receive the Producer portion of the royalty of \$0.10/task.

If someone creates the entire friye by themselves of their ideas and their methods, they receive all \$0.21/time the task is used.

These royalties are calculated and paid to friye monthly. Friye will disseminate the royalties as people reach \$100 unless otherwise it will remain in an account and checked each cycle.

Royalties give incentive for people to add their procedural improvements. In the old world, when someone has a good idea of how to do a procedure better, they keep it to themselves so they have a competitive advantage. When people are paid royalties creating residual income for themselves, giving their improvements to the world makes them more money. This creates incentive to make their improvements powerful, clear, and easy to accomplish.

Many procedures are used hundreds of times a day and may be used someday in hundreds of communities. Residual income from friye royalties can become a very lucrative passive income stream.



# **Capital Structure**

The ownership, equity, and profit share in LIP Holdings LLC are as follows:

- 1. 25% Friye LLC provider of the application needed to make a LIP community possible.
- 2. 25% Founders, managers and executives
- 3. 50% Class A Membership Units purchased by small capital investors (\$250 min/\$25,000 max)

50% is reserved for the first \$1,000,000 round of funding.

# LIP Holdings Capital Structure



Class A Members 50%

# **Profit Sharing**

LIP Holdings LLC, by agreement, receives 20% of the profits generated by all of the projects it represents. Profits generated by food sales, real estate sales, and tourism sales add to any profits generated by the fund that holds all the assets of the projects.

Profit sharing for LIP Holdings LLC will take place not more than monthly based on when and if projects distribute profits. When we create a profit share, it is calculated first by taking 50% of the amount distributed and dividing it according to the founders percentages described in the capital structure above. The other 50% is divided evenly among all Class A membership units that are owned.

Every project is unique, so there are no standards yet for profit distribution. As the projects unfold and we know more about how the finances will be working we may develop more standardized processes for profit distributions.

Profit Sharing for each project is decided by their managers based on how much profit has been accumulated. As expenses are covered by debt as a natural part of the financial structure, income received can partly be distributed.





# **Exit Strategies for Investors**

## Sale of Membership Units

It is our intention, and a capability of the broker dealer of our offering, to have the ability to sell the membership units that are purchased to others after the period of holding them for at least one year. The price at that time will be determined through the valuation of the company assets.

# **Acquisition of the Company**

As LIP grows and the assets of LIP Holdings grow, we will become attractive for the acquisition to major companies. We anticipate companies like Google, who have the ability to purchase, expand, and support the advancement of the LIP methodology.

The integrity of the use of the app, along with the duty to remain supportive to the residents who utilize LIP communities, will be contractually secured as to not allow corruption to infiltrate the LIP app. Transparency to the public must be maintained.

Acquisition by a major company is one of the most profitable and fastest methods to that profitability for the investors in LIP Holdings.

# **Risk Factors**

# What if we are unable to raise the needed capital to make the company successful?

Answer: We are able to start the first project with the minimum capital raise amount. The remaining funds from the rest of the \$1,000,000 raise allows us to assure the commencement of the other projects. Each project, though they commence quickly after each other, builds on what the previous project learned as all improvements are documented and added to the plan.

Each iteration's improvements are also available to all the other projects, so everyone grows together in knowledge. This concept applies to capital raising as well. We are doing everything in our power to make sure every project succeeds and unfolds the best way possible.

# What if \$1,000,000 is not enough to commence all 5 projects?

Answer: We set aside an additional 10% of the equity in the company for a contingency capital raise. If we need the money, we'll raise another \$500,000.

## People won't work

A concern has been raised, that the only way this community plan will work is if the people actually do work the 3-4 hours per day they are required to work. There may likely be a percentage of people who do very little work.

Answer: Though every community will have its variations, the LIP app will be working with all the tasks that need to be done. Many tasks can be done with your phone. Because the LIP app is controlled by people, different ways of handling different situations, like someone not working, will evolve. As solutions are found, they become part of the app and will be handled in automation after a while. There are ways to help people feel comfortable working, and even love the work they do.

We all need to feel useful. LIP helps everyone know they are useful and important. People can only stay in the community if they are willing to contribute.



# Risk Factors Continued...

#### The economy shifts

With a high inflation rate caused by the Covid virus, the increase in expenses may become too high to make a profit.

Answer: The data in our financial projection spreadsheet was compiled in 2019 and we anticipate some of the expenses to be considerably more now. The margin between the expenses and asset gain is so significant over time that even if the expenses were double what is projected, the time it takes to achieve our target equity acquisition is only minorly extended. Tangible property, like all the houses that are being built, generally have values that fluctuate with the economy. Owning an interest in a property with all the LIP characteristics should hold up in any economy.

#### **Drug Addicts and Mentally III**

In Urban Support communities, there is a possibility a of a portion of the homeless population and others who have hit bottom who are addicted to drugs and/or alcohol, or are mentally ill. These people might have a negative impact on the community.

Answer: In the LIP core philosophy, we respect everyone's right to choose their own path and be who they truly are. We celebrate personal self-expression. We also don't believe in interfering in how people behave unless they are harming others.

The LIP app has several possible solutions as part of its design. First, as previously mentioned, people communicate with the app many times before they are brought to the community. They are not assigned a dwelling until many of these conversations have taken place. There are many behavioral patterns that can be quickly identified. If people are truly mentally ill or drug addicted, most cities have facilities and programs for them. If the prospective resident exhibits violent tendencies, that will quickly be identified and handled by the proper authorities.



# **Beyond the First Five Projects**

We decided to begin with five projects to establish quickly in as many markets as possible what LIP offers as humanitarian support to the countries and urban areas it serves. As part of our plan, LIP Holdings will publicize every step we take to create and populate these communities. As our communities begin to thrive and the social benefit and the success of the financial model become apparent, documented facts, we anticipate the many places that need these communities worldwide will begin to come forward and request the ability to use the app. Many of these will contract with LIP holdings for all their services in the creation of their communities, spreading LIP's conscious community footprint throughout the Planet.

We anticipate several countries in Europe to bring Refugee/Immigration communities on board as well as Urban Support for many of their cities and begin to work with us shortly. Each country in the European Union has their own set of immigration and displaced people challenges. Once LIP is established, we expect them all to be coming onboard.

Cities across the US, and Canada will also need Urban Support communities. With "People Care, Planet Care and Fair Share" at the Foundation of our Communities, and with the opportunity for solutions that LIP affords, many individuals will take advantage of this opportunity to head up a LIP community, follow the instructions, and within months, have a thriving growing community appropriate to and supported by their local area.

Artist communities, Ecovillages and like minded communities of every kind will come into existence through grassroots support. This type of community has the widest range of exciting possibilities. Forming like minded communities is a way we can strengthen, diversify, and initiate new levels of freedom, abundance and quality of life for everyone around the globe.

It is our goal to commence another 100 projects in the 2nd year of operation. Every new community requesting to follow the LIP model will be vetted fairly. Some may not require the startup capital offered in our plan and an alternative financial model for our services will be offered. We endeavor to make available LIP's template to everyone who desires this transformational and paradigm shifting model of human society wherein all can thrive.

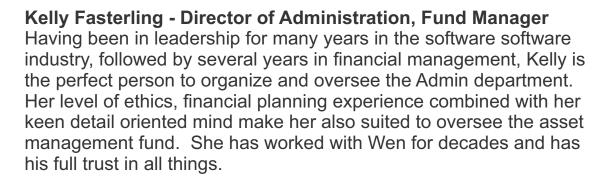
Keep in mind, our goal is to help **create a new freedom in the world while taking care of the displaced and discarded population of the planet**. Yes, we have developed a method to make this venture profitable, yet our highest priority is to take care of the people by joining together in community, offering each individual a way to take care of themselves, our planetary home and each other.



## The Team

#### Wen Boley - Creator - CEO

Serial entrepreneur, musician, inventor, business designer, and problem solver, Wen's vision designed the Friye application which is the basis for the ability to make LIP materialize. Utilizing the "gig labor" structure built into Friye, he designed LIP from it's concept to the details of its operation and implementation. His team and colleagues agree that it would take someone of Wen's strict ethical business philosophy, commitment to true transparency, and belief in the positive evolution of humanity to bring LIP into our world.



#### Rebecca Hilton - Director of Design

Throughout her life Rebecca has studied and worked in Holistic Health, Wisdom and Spiritual Traditions, Herbalism and now Permaculture. As a Mystical Songstress, her dream has always been to aid in humanity's ascension to a more life enhancing existence, living in abundance and harmony with all of life. Her dream is to plant the seed, the physical template to one day realize the complete regeneration of Earth and for Humanity to reach its greatest inherent potential. It is her belief that through Permaculture practices, pure ethics and true love of people and this planet, that these ideals can and will be met and brought forth through Life Independance Project. Her commitment makes her the perfect leader of the design team.

# **Dan Greenewald - Director of Logistics**

Having worked with him for many years, Wen has full confidence Dan has the brains, the scope of business consciousness, and the experience to make sure every LIP project has all the resources they need to grow and thrive in today's world. He has a depth of experience in both logistics and systems integration.











#### The Team continued...

#### **Gale Connell - Director of People**

Wen has watched Gale manage people for decades. With tons of work experience in leadership, recruitment, training, and diverse business philosophies, Gale been in communication with Wen from LIP's conception. He has designed and refined the plan to address the unique human resources needs presented by a company like LIP Holdings. His skills and plans are critical components of the successful implementation of our plan.



#### Adam and Branda Hebert - Marketing

As the youngest members of the executive team, Adam and Branda bring a fresh talent to the team. Adam is a creative genius sought for his skills in photography, graphic design and social media advertising give the company a big edge it needs to make sure our project is funded, staffed, and promoted properly. Branda covers the rest with her administrative skills and experience managing employees and businesses successfully.



# **Cynthia Masters**

# **Director of Operations/Executive Trainer**

With a Masters degree in psychology combined with years of experience as almost every kind of instructor there is, including ski, fitness, yoga, and 22 years as a school teacher, Cynthia's teaching skills may now be utilized to help the world. Working initially as Wen's assistant, her role is to make sure all executives recruited to run the projects are instructed on the company philosophies, practices, and procedures and the reasons behind them. Success of the projects and this company depend on consistency through understanding of and agreement to our core philosophies. There will be no "bad apples" leading any departments in LIP projects, thanks to Cynthia.





# **Project 1 - Roca Proxima - US Southern Border Immigration Community**

Roca Proxima (which is Spanish for Next Rock) is the pilot community because of its excessive need and the symbolism of hope it creates.

Slotted to be near an immigration facility by the Mexico border in California, LIP Holdings will be creating the first Refugee/Immigration community. The selected area is 4 miles from the Mexican border and a Customs and Immigration facility. There are several adequate plots of land with desirable topography and climate.

After the community is designed and the interns have created all the instructions, we will hand pick the first 100 residents. Choosing people and families that want to work hard and be a part of this first community, the first months of this community's operation will be full of advancement, learning and evolving of the processes and the implementation of the LIP app. We are certain this will be a challenging experience with exponentially greater satisfaction with each accomplishment.

It is calculated over the course of the next 5 years, taking in less than 20 new residents per day, we can help over 23,000 immigrants and build over 6,000 houses with over 5,000 people residing in the community with that number growing constantly.

Expect the asset to grow from less than \$1,000,000 to over a \$billion with less than \$200 million in debt accrued. This ratio is attributed to the labor not costing money, and the use of indigenous raw materials as much as possible.

This project, as all LIP communities, will be operated completely sustainably with its own energy, food, and water supply. It is also designed to assist in the recovery of the planet through permaculture technology sculping the land in an Earth healing way.

#### Challenges

The first project is in California and this state has several financial and legislative challenges. Even in remote areas, property prices and property taxes are some of the highest in the country. On the flip side, appraisals should be on the higher side and the community that will be created with houses for sale will be attractive and affordable to a local audience who are quickly moving toward a sustainable mentality ahead of the rest of the country.

Regulations and Codes will be challenging in the state of California. Building codes may prove to be challenging. We will use media, local people, and incentives to make sure we are able to move forward with our plans. Our architecture team will work in a preventative manor to make sure we have smooth progress in our construction efforts.